

Seminar on Trademarks, Designs and Geographical Indications

Protection and Promotion of Geographical Indications: The Cambodian Perspective

Am Phirum
Vice-chief of Crop Zonification Office
Department of Agronomy and Agricultural Land
Improvement
Ministry of Agriculture, Forestry and Fisheries





Basic of promotion for GI

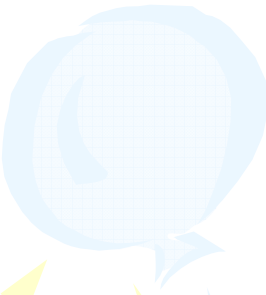
- Law of GI (draft)
- Steering of one village one product
- Steering of export encouragement for agricultural product
- Task group of agricultural zoning
- Secretary of GI





Natural condition for agricultural production

- Soil condition (16 classification)
- Climate condition

- 
- Temperature
 - Rainfall height
 - Moisture
 - Sunshine
 - Evaporation





Main crop of agricultural product

- Cereal crop
- Vegetable crop
- Fruit crop
- Ornamental crop





Consideration of quality for agricultural product

- Planters
- Location of production
- Morphological
- Chemical





Present situation of GI

- Nothing of agricultural product to protect under GI law
- Customers are not truth
- Competitiveness is still not straightforward





Conclusion

- Law of GI is a necessary
- Human resource concerning activity of GI should be trained
- Cooperation

